

# SERENA® PVCS Professional® and SERENA Mover™

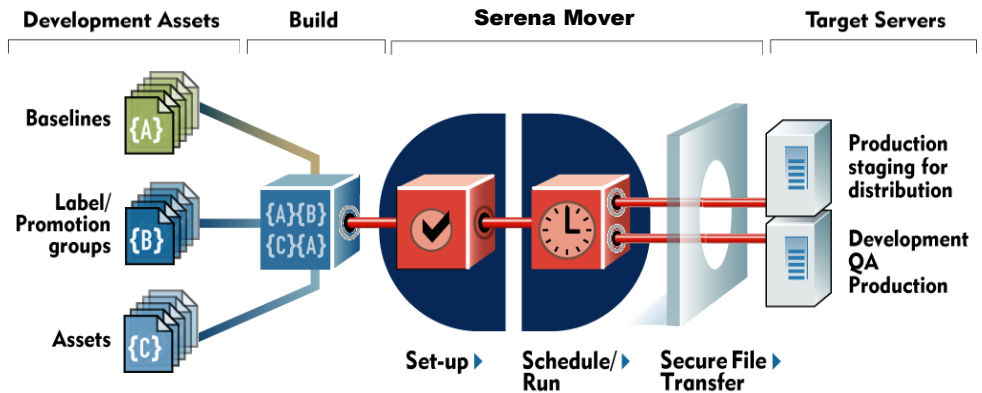
## Complete software lifecycle automation through deployment

### KEY FEATURES

#### Automates application deployment

- Ensures accountability by providing deployment logs and securing user access
- Increases productivity by allowing the scheduling of automated deployments
- Reduces costly errors by eliminating unauthorized deployments
- Extends control of the software development lifecycle to include application deployment with seamless integration with PVCS Professional
- Reduces errors by invoking executables on target or originating servers as part of pre- or post-deployment activities
- Enhances visibility through automated reporting via email and reporting.

Serena PVCS Professional is a leader in the SCM space, known for ease of, low-cost implementation. As thousands of development teams can attest, PVCS Professional users gain control of their application development activities, reducing costs, raising quality and lowering risk. By integrating Serena Mover with PVCS Professional, development teams can automate the final phase of their development lifecycle – application deployment – to extend the benefits of control and coordination beyond the core development team and into IT operations.



*Serena Mover™ automates code transfer, eliminating the potential for errors inherent in manual deployment.*

Serena Mover improves control over the distribution of assets across multiple locations, manual processes to ensure that deployments are error free. Furthermore, since all deployments are tracked and logged, Mover helps companies reduce risk and allows them to more readily address compliance mandates like ITIL, CMMi, and others. Mover provides these benefits by automating the deployment of assets residing in Serena PVCS Professional for testing, staging and production.

Mover effectively bridges the gaps between development, testing and production, enabling organizations to effectively manage the entire development lifecycle for legacy, custom, and web applications.

### ABOUT SERENA

Serena is the leader in Application Lifecycle Management for the Enterprise. With 29 offices in 14 countries, we are the largest independent company dedicated to helping IT capitalize on its software development initiatives. More than 15,000 organizations around the globe, including 96 of the Fortune 100 and 90 of the Global 100, rely on our industry-leading ALM solutions and expertise.

### CONTACT

Learn more about the power of PVCS Professional and Mover by visiting [www.serena.com](http://www.serena.com) or contacting one of our sales representatives in your area.